

**John B. Lacson Foundation Maritime University – Molo, Inc.  
College of Business  
Iloilo City**

A CORRELATIONAL STUDY ON STUDENTS' ACADEMIC PERFORMANCE IN TOUR  
GUIDING OPERATIONS AND MANAGEMENT AND ITS PREREQUISITE COURSES

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*Abstract*

John B. Lacson Foundation Maritime University-Molo, Inc. offers a Bachelor of Science in Tourism Management program with curriculum offering that includes Total Quality Management, Speech Communication and Public Speaking, and Tour Guiding Operations and Management. This study aimed to determine the relationship of students' academic performance in Tour Guiding Operations and Management and its prerequisite courses. Data used in this study were the final grades of students in these courses last academic year 2015-2016. Statistical tools utilized for data analysis were mean, standard deviation, and Pearson's r. A strong, positive correlation was found between students' academic performance in Total Quality Management and Tour Guiding Operations and Management, which is statistically significant. The same correlation was found between students' academic performance in Speech Communication and Public Speaking and Tour Guiding Operations and Management.